



Advertising Agreement

By submitting this form, you are requesting advertising space in the 2017 HonorCon program guide.

I. Application

1. The Manticore Company Limited, d/b/a HonorCon, reserves the right to reject any dealer application, for any reason, at its sole discretion.
2. To be considered for space your application/forms and full payment must be postmarked no later than July 30th, 2017. After that date, reservations will be on a first come, first served basis.
3. **Full payment for space and/or ads MUST accompany your completed and signed Advertising Agreement Form.** Space will **NOT** be assigned without full payment for all items.
4. The Vendor Department Head will assign space as convention management determines what is best for the layout.

Please complete and send this form with the requested documents to ads@honorcon.org or mail to: Daniel Walker 15 Willis Court, Durham, North Carolina, 27704 to apply for advertising space.

If you are another Convention we can also do an Ad Swap with you. Just email me and we can work out the specifics of the swap. Also, if you do not have your dates/theme set for your upcoming convention, you can just make a small blurb about your con and have your ad listed with “check our website for more details” –that is a great way to have a generic ad without having to feel pressured to get your dates or theme into the ad..

Business Information

Name of Business:

Name of Primary Contact:

Phone:

Email:

Address:

City:

State:

ZIP:

Type of Business:

Ad Copy

Ad Copy should be submitted in vector art format or vector format with an embedded bitmap in the file. Acceptable file types: Ai, PDF, JPEG, PNG, TIFF, PSD, BMP. Acceptable resolution stated in the Ad Specs on the chart below.

Minimum acceptable resolution is 300dpi. Copy should be emailed to ads@HonorCon.org no later than **July 15, 2017**. Due to layout and printing deadlines, we cannot accept ad copy after this date.

Pricing

Select	Ad Size & Specs	Color/Black & White	Price	Subtotal
<input type="checkbox"/>	Outside Back Cover Full Page (7 ½ x10) plus bleed 2626 x 3375 px	Full Color	\$250	\$
<input type="checkbox"/>	Inside Back Cover Full Page (7 ½ x10) plus bleed 2626 x 3375 px	Full Color	\$200	\$
<input type="checkbox"/>	Inside Front Cover Full Page (7 ½ x10) plus bleed 2626 x 3375 px	Full Color	\$200	\$
<input type="checkbox"/>	Full Page Interior 7 ½ x10 plus bleed 2626 x 3375 px	<input type="checkbox"/> Full Color	\$175	\$
		<input type="checkbox"/> Black & White	\$100	\$
<input type="checkbox"/>	Half Page Interior 7 ½ x 4 7/8 plus bleed 2250 x 3000 px	Black & White	\$80	\$
<input type="checkbox"/>	¼ Page Interior 3 5/8 x 4 7/8 plus bleed 1088 x 1463 px	Black & White	\$55	\$
			TOTAL	\$

